

# Alvaria Compliance Hub<sup>™</sup>

**Alvaria Compliance Hub serves as a central hub for enterprise outbound environments, coordinating engagement activity across the enterprise from the Alvaria Cloud<sup>™</sup>, to premise Noble Contact Center systems, in addition to Aspect<sup>®</sup> Unified IP<sup>®</sup> and Alvaria Advanced List Management<sup>™</sup> solutions, with plans to include third-party application in the future.**

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Due to an increasing number of regulations and need for operational transparency today, companies are finding it difficult to manage all the outbound touchpoints across their enterprise. As a result, organizations are increasingly adopting the use of consolidated and harmonized sets of compliance controls. These controls ensure governance requirements are met without duplicating effort from internal resources. Alvaria provides our customers the tools they need to maintain contact with consumers, while also proactively preventing harassment with Alvaria Compliance Hub.

## Business Drivers for Alvaria Compliance Hub

### MULTIPLE CUSTOMER CONTACTS

- Multiple business units contact single customers through multiple channels
- A single consolidated source of truth is critical, with business logic spanning the entire enterprise

### REGULATIONS

- Outreach regulations drive need for centralized coordination
- Violations, harassment can trigger fines and liability

### CUSTOMER SATISFACTION

- Low switching costs increases importance of customer satisfaction to prevent churn
- Unintended harassment or lack of contact history context can trigger customer dissatisfaction

### PRODUCTIVITY & EFFICIENCY

- The lack of a central coordination system increases risk of gaps and failures
- Standard safeguards increase operational overhead and impose overly conservative rules

## Key Functionality

Alvaria Compliance Hub prevents debt collectors from unknowingly harassing consumers. Many enterprise businesses utilize multiple systems for their outreach strategies, but do not have a coordinated hub to centralize all attempts to contact. Completed attempt results – and any selected data from other host systems – are stored for reporting and future campaigns. Best-time-to-call capabilities help initiate phone calls to customers and prospects at the times and places they are most likely to be reached. Call result history is tracked over time to predict the best phone number and hour of day to place calls and then creates an optimized calling strategy based on campaign objectives and prioritizes by user-defined criteria. By having this functionality sit above multiple contact platforms, organizations have a single administration interface for making regulatory changes once rather than doing the same work multiple times separately across multiple systems. The single interface also facilitates outbound operations management for sharing lists across multiple systems and having the consistent ability to identify and deliver only usable records. Key benefits delivered in Alvaria Compliance Hub include:

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## Alvaria Compliance Hub

- Coordinate engagement activity across the enterprise
- Support multichannel and multi-platform coordination and control
- Serve as a central hub for enterprise outbound environments

## Convenient Time to Contact

- Honor customer / consumer preferences
- Mitigate harassment / increase satisfaction
- Reserve limited available attempts for approachable consumer times
- Define multiple time windows per day (also based on day of the week) by customer, account, or contact address (e.g. phone#)

## Attempts Tracker

- Limit attempts across one or more customer records
- Rules by contact address (e.g. phone number, email), customer, customer/contact address
- Supports state specific compliance rules including rules scoped to a purpose such as telemarketing and collections
- Supports simultaneous rules with different time periods (e.g. 60 minutes, or one month) from 1 minute to 35 days

## Message Tracker

- Continue contacting a customer or number even after reaching the defined limit of messages played for that customer or number during a defined period of time
- Increased messaging precision increases opportunities to contact while maintaining compliance
- Further scope rules by GeoCode (i.e. jurisdiction), phone number type, and purpose (e.g. collections, telemarketing, fraud, etc.) for calling
- List level controls to set start and stop message playing times evaluated in the customer's local time zone
- Honor state specific controls and prevent left message harassment

## Exclusions (Do Not Call)

- Exclusions can be created or updated through an API call or a batch file process.
- Exclusions can be set for multiple days and have an expiration date. (For example, a debtor makes a promise to pay; this provides a grace period to allow the payment time to post to the system of record.)
- Exclusions can be defined for an account number or contact address (e.g. phone, SMS, or email).

### About Alvaria™

Alvaria helps organizations efficiently manage and engage the modern workforce and connect compliantly with customers and prospects. Our open, innovative multi-platform is purpose built for two core competencies; a feature-rich, intuitive, and intelligent workforce engagement management platform, and a multichannel proactive compliant outreach platform. Alvaria, the product of the merger of world leaders - Aspect Software and Noble Systems - is proudly celebrating 50 years in business reshaping customer and employee experience. ALVARIA. Reshaping Customer Experience™.