ALVARIA®

Alvaria Motivate - Success Director™

Get more from your gamification programmes with the support of our professional services team. Let us put our gamification know-how and experience to work for you, helping you optimise your ROI and create the ultimate impact.

Alvaria Motivate - Success Director is a value-added service offering that enhances the standard Alvaria Motivate suite. The Success Director works directly with the Client's Game Master in a consultative role to ensure maximised ROI with the solution on a sustained level.

Expert Knowledge to Maximise Your Gamification ROI

The Success Director will meet with the Game Master periodically to review and analyse the client's utilisation of the Alvaria Motivate solution, across all game mechanics, and the impact on the client's goals.

KPI Analysis

The Success Director will perform a "before" and "after" analysis at selected intervals, such as weekly or bi-weekly. This analysis of the targeted KPIs compares the historical average prior to using Alvaria Motivate and the performance since its implementation. This places a spotlight on the most impactful outcomes and helps optimise ROI achievement.

Engagement & Utilisation Analysis

The power of our solution is the robust range of game mechanics. The Success Director will ensure that each mechanic is being optimally applied. The Success Director can then suggest adjustments and tuning that will help ensure alignment toward the client's ROI goal.

SUMMARY OF ANALYSIS:

Goals Achievement

- Adjust or modify based on trending performance
- Evaluate top 20, middle 60 & bottom 20

Competition

- Activity & results impact on middle 60%
- Normalisation ratios

Redemption Events

- Frequency & volume
- Impact on Performance
- Total redeemed points
- Store funding

Learning & Coaching

- Topic frequency & volume
- Calibrate goal & topic alignment

Supervisors

- Goal achievement & success rate
- Team success
- Coaching impact

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